

ATLANTA HAWKS NEWS ALERT



ATLANTA HAWKS WEEKLY CALENDAR

October 18 – October 24, 2010

UPCOMING GAMES



Monday, Oct. 18, 2010 vs. Orlando Magic (7 p.m.)

TV: NBA TV ... Radio: 97.9 FM

Atlanta takes on Orlando for the only time this pre-season, as these Southeast Division rivals renew acquaintances ... The Hawks dropped three-of-four during the regular season to the Magic last year, and were swept by Orlando in the Eastern Conference Semifinals ... The teams will meet four times in 2010-11 – in Orlando on 11/8 and 12/6, and at Philips Arena on 12/20 and 3/30 ... The Magic lead the all-time series 44-37, with the Hawks holding a 25-15 advantage in home games.



Thursday, Oct. 21, 2010 vs. Miami Heat (8 p.m.)

TV: TNT ... Radio: 97.9 FM

Miami visits Philips Arena for their only pre-season contest with the Hawks ... The Heat took last year's series 3-1, winning the last three meetings (including one at Philips Arena) ... The teams square off four times in 2010-11 – in Miami on 12/4 and 1/18, and in Atlanta on 3/18 and 4/11 ... The Heat lead the all-time series 38-45, with Atlanta holding a 27-14 edge in home games.



Friday, Oct. 22, 2010 at Charlotte Bobcats (7 p.m.)

TV: No local broadcast ... Radio: 97.9 FM

The Hawks head to Charlotte for their only pre-season contest with the Bobcats ... The teams split last season's series at two games apiece (each winning twice at home) ... The division rivals will play four times in 2010-11 – 12/17 and 2/12 in Charlotte, and 1/22 and 4/13 at Philips Arena ... Atlanta has dropped three straight regular season road games to the Bobcats ... Charlotte leads the all-time series 14-10, including a 10-2 home mark.

PRACTICE/SHOOTAROUND SCHEDULE

Date	Day	Location	Time (ET)
10/18	Mon.	Philips Arena	10:00 a.m.
10/19	Tue.	Milton High School	6:00 p.m.
10/20	Wed.	Practice Court	9:00 a.m.
10/21	Thur.	Philips Arena	10:00 a.m.
10/22	Fri.	No shootaround scheduled	
10/23	Sat.	Practice Court	11:00 a.m.
10/24	Sun.	Practice Court	9:00 a.m.

*All times ET unless noted ... All practice information is subject to change.

2010-11 Pre-Season Record

OVERALL:	1-3
HOME:	0-1
ROAD:	1-2

Pre-Season Schedule

10/7	vs. MEM	115-111(OT)	L
10/11	at DET	94-85	L
10/12	at WAS	107-92	L
10/16	at NO	84-74	W
10/18	vs. ORL	7:00 p.m.	
10/21	vs. MIA	8:00 p.m.	
10/22	at CHA	7:00 p.m.	

COMMUNITY NEWS

* On 10/19 the Atlanta Hawks will host a public practice at Milton High School beginning at 6 p.m. Mascot Harry the Hawk and members of the Atlanta Hawks Cheerleaders will also be in attendance and available for photos and autographs. Hawks radio broadcaster Steve Holman is serving as emcee for the event. Additionally, 680 The Fan's "Buck & Kincade" show will be broadcasting live from the event. Admission is free. Visit www.hawks.com for more information.

* The Hawks are hosting their annual "Paint the Town" event on 10/23 at Lenox Mall in Buckhead. Fans will have the chance to meet and mingle with their favorite players at various stores in the mall, as well as have some fun with interactive games, inflatables and more. Team mascots and members of the Hawks Cheerleaders will also be on-hand and available for photos and autographs. Games and inflatables will be set up beginning at 12:30 p.m., with players scheduled to arrive at 2:30 p.m. A full team autograph session is scheduled for 3:30 p.m. More information about this event will be released this week.

* Atlanta Hawks players and coaches, along with front office staff, including Bob Williams, President, Atlanta Hawks and Philips Arena, and EVP, Atlanta Spirit LLC, joined volunteers from the United Way in assisting with a remodeling project at Quest 35, Inc. on October 14 as part of the NBA Cares initiative. Visit www.hawks.com for more information and photos from the event.

NEWS & NOTES

* "Hawks 360", the Atlanta Hawks new monthly magazine show, debuted Friday on SportSouth. The 30-minute program will re-air on the following dates: 10/16 at 6:30 p.m., 10/20 at 3:00 p.m. and 10:30 p.m., 10/27 at 11 p.m., and 10/30 following the Hawks' home opener vs. Washington. The behind-the-scenes look at the Hawks will provide fans with interviews with players, coaches and executives, in addition to showcasing team activities and news off-the-court.

* The Hawks – Heat pre-season game on 10/21 at Philips Arena will be broadcast nationally on TNT beginning at 8 p.m.

* Rookie Jordan Crawford is averaging 16.8 ppg, 4.3 apg and 3.5 repp (.464 FG%, .714 FT%), playing in all four pre-season games. He is tops on the team in ppg and apg (among those who have played in at least three games), and scored a Hawks pre-season best 30 points at Washington on 10/12.

* Atlanta Hawks 2010-11 lower level season tickets are available starting at less than \$23 per game. For more information please call 1-866-715-1500 or visit www.hawksseasontickets.com.

THIS WEEK IN HAWKS HISTORY

October 19, 1968 – The Hawks record their first win in Atlanta after relocating from St. Louis, defeating the Milwaukee Bucks 125-107.

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