



## ATLANTA HAWKS WEEKLY CALENDAR

*October 5 – October 11, 2009*

### UPCOMING GAMES



**Wednesday, Oct. 7, 2009 vs. New Orleans (7 p.m.)**

**TV: No local broadcast ... Radio: Hawks.com/790 The Zone**

The Hawks host the Hornets for the only time in the pre-season before the teams meet twice in regular season (11/14 in Atlanta and 11/21 in New Orleans) ... The Hawks swept the regular season series last year 2-0 (87-79 road win on 11/5 and 89-79 home victory on 3/9) ... Joe Johnson put up 27.0 ppg against the Hornets last year, while Josh Smith averaged 12.0 ppg and 12.0 rpg (recording two double-doubles) ... Atlanta leads the all-time series 40-35, including a 24-15 home record.



**Sunday, Oct. 11, 2009 at Detroit Pistons (6 p.m.)**

**TV: No local broadcast ... Radio: 790 The Zone**

Atlanta heads to the Motor City for the only game with the Pistons in the pre-season ... The teams are slated to meet four times during the regular season – at Philips Arena on 3/13 and 4/3, and at the Palace on 11/29 and 4/7 ... The Hawks swept last year's series (3-0) for the first time since 1993-94, posting two home wins (85-78 on 12/21 and 87-83 on 3/7) and one road triumph (99-95 on 2/11) ... Al Horford averaged 14.7 ppg and 10.0 rpg against the Pistons last season, with two double-doubles ... The Hawks lead the all-time series 159-155 (78-67 on the road).



**Monday, Oct. 12, 2009 vs. Charlotte Bobcats (7 p.m.)**

**TV: No local broadcast ... Radio: 790 The Zone**

Charlotte visits Atlanta for the only time this pre-season before the teams square-off four times during the regular season – at Philips Arena on 1/22 and 3/19, and at Time Warner Cable Arena on 11/6 and 4/6 ... The Hawks took last season's series 3-1, including two home wins (88-83 on 11/21 and 83-79 on 12/15) ... Atlanta also won 102-97 in Charlotte on 2/6 before dropping the finale 98-91 on 3/6 ... The Bobcats lead the all-time series 12-8, with the Hawks holding a 6-4 advantage in home games.

### PRACTICE/SHOOTAROUND SCHEDULE

Date	Day	Location	Time (ET)
10/5	Mon.	Practice Court	10:00 a.m.
10/6	Tue.	Practice Court	10:00 a.m.
10/7	Wed.	Philips Arena	10:00 a.m.
10/8	Thur.	Practice Court	10:00 a.m.
10/9	Fri.	Practice Court	10:00 a.m.
10/10	Sat.	Practice Court	10:00 a.m.
10/11	Sun.	The Palace of Auburn Hills	11:00 a.m.

\*All times ET unless noted ... All practice information is subject to change. Radio – WQXI-AM (790 The Zone) ... TV – Fox Sports South or SportSouth



### 2009-10 Pre-Season Record

OVERALL:	0-0
HOME:	0-0
ROAD:	0-0

### Pre-Season Schedule

10/7	vs. NO	7:00 p.m.
10/11	at DET	6:00 p.m.
10/12	vs. CHA	7:00 p.m.
10/14	at MEM	8:00 p.m.
10/19	vs. WAS	7:00 p.m.
10/22	at MIA	7:00 p.m.
10/23	at ORL	8:00 p.m.

### COMMUNITY NEWS

\* The entire roster of Atlanta Hawks players made a special appearance at Zoo Atlanta on Sunday, October 4. The Hawks took part in a number of activities with zoo patrons, including live animal encounters, tours, parakeet feedings, arts and crafts, volunteering in the nutrition kitchen and more. The event coincided with the zoo's "Give So They Stay" campaign, an effort to keep the zoo's giant pandas in Atlanta, as well as the NBA Cares initiative.

\* The Atlanta Hawks have teamed-up with United Way of Metropolitan Atlanta to celebrate the Martin Luther King, Jr. Holiday with a special writing contest for Atlanta area high school students. The theme of the "Atlanta Hawks Poetry Slam" is based on United Way's brand "LIVE UNITED," and encourages students to write about how they can work together to create a better world. Official rules and application forms are available in the Community Section of [www.hawks.com](http://www.hawks.com).

### NEWS & NOTES

\* The Hawks' practice on Tuesday, October 6 (10 a.m.) will be featured on 2K Sports NBA Real Training Camp. The program can be seen live at [www.hawks.com](http://www.hawks.com) with an encore presentation scheduled to be shown on NBA TV at 5 p.m.

\* On Saturday, October 10 the Atlanta Hawks are hosting a free public practice at Philips Arena beginning at 11:30 a.m.

\* The Hawks' first pre-season game (vs. New Orleans, 7 p.m. tipoff) will be joined in progress by 790 the Zone at 8 p.m. The entire game will be aired on [www.hawks.com](http://www.hawks.com)

\* The Hawks are offering fans a number of ticket promotions this year, including Chick-fil-A® Family Nights (four tickets and four Chick-fil-A® chicken sandwich combo meal coupons starting at \$89 for selected home games), Aaron's "Lucky Dog Wednesday's (300 level tickets available for \$15 on Wednesday home games), metroPCS Unlimited Eat Seats (all you can hot dogs, nachos, pretzels, popcorn and soft drinks starting at \$37), and the Kids Day promotion for all Sunday home games (children 12-and-under will receive a free ticket with purchase of at least one regularly priced ticket). Additional ticket offers will be announced at a later time and a complete list of promotions is available at [www.hawks.com](http://www.hawks.com).

\* Atlanta Hawks 2009-10 season tickets start as low at \$10 per game and are on sale now. Tickets can be purchased by visiting [www.hawks.com](http://www.hawks.com) or calling 1-866-715-1500. New this year, fans also have the option of purchasing the exciting 13-game Playoff Plan, which includes the home opener and 12 additional games versus 2009 playoff teams – including the Lakers, Cavaliers, and Celtics.

### THIS WEEK IN HAWKS HISTORY

**October 9, 1997** –Turner Sports and Entertainment Development, Inc. unveils the design of Philips Arena which would open in September 1999.

**CONTACT:** Arthur Triche, Jon Steinberg or Jason Rose – (404) 878-3800